

## ThinkTank<sup>SM</sup>

*Extraordinary value for small and family-owned businesses*

### The Problem

Small and family-owned businesses frequently find themselves with a difficult dilemma. They need a resource with the business experience, interest, reach and systems-thinking strength to identify practical ways to enhance profitability, improve operations and help their company achieve its full short- and long-term potential. But, rarely can they find and retain someone with the ability and the time to do so who is sensitive to their unique management structure. Put another way, such businesses need but, cannot afford their own private “think tank.”

### Our Solution

SynOvation Solutions offers its unique ThinkTank<sup>SM</sup> service to provide you the benefits of your own dedicated “think tank,” without the typical costs in time and money. You get the benefit of highly experienced, independent and creative thinkers applied to your unique situation – but at a cost you can afford and in a form that strengthens and reinforces your level of confidence in leading your organization.

In a typical engagement, one of our Principals visits you on-site for a fixed number of days each month (typically 2 or 3) to do tasks that you request (e.g., meet with specific people, address specific challenges, etc.) and when not otherwise engaged meet with key staff, watch your staff work, ask questions and more. When not visiting your site, SynOvation Solutions Principals spend typically 10 to 30 hours each month reviewing e-mails, editing documents you send, drafting new high-level documents, participating in key conference calls, addressing challenges you request assistance with, researching, thinking about your business and periodically sending you thoughtful, creative ideas and suggestions. Although this is a typical engagement, the nature of our involvement and length of time our consultants spend on your organization is entirely up to you.

Naturally with appropriate leadtime, consultants can be available for additional multi-day project work or travel to meet your needs at a pre-agreed-upon rate.

### ThinkTank<sup>SM</sup> Benefits

Our ThinkTank<sup>SM</sup> service provides you these key benefits:

- Increased executive options for both strategic and short-term goals
- Higher confidence in leading your organization
- Improved monetization of your key assets
- Improved staff productivity, morale and motivation
- Enhanced business problem identification, solution design and implementation
- High value - up to 250% return on your investment within three (3) months, with high potential for on-going, lasting benefits