

## SynthesisPlus<sup>SM</sup>

*Solving Your Most-Complex Challenges*

### The Problem

Perhaps the most irritatingly difficult and elusive challenges facing your organization are those that cross multiple disciplines or specialties. These challenges require you to combine the skills and experience of people in multiple specialties to find solutions that don't fit comfortably in any one specialty. Though you have appropriate experts and they work hard to find a viable solution, solutions just doesn't seem to be found quickly enough – or even at all.

You're not alone – even the most-experienced think tanks and other organizations which routinely tackle multi-disciplinary challenges seem to have an unacceptably high failure rate. This high failure rate stems from the unique problems of communications and coordination that multi-disciplinary challenges pose.

### Our Solution

SynOvation Solutions offers its unique SynthesisPlus<sup>SM</sup> service, which is a ground-breaking and innovative approach to multi-disciplinary challenges by organizing appropriately for success, identifying subtle key project staffing and roles, organizing day-to-day activities and creating breakthrough communication techniques to increase significantly your teams' likelihood of success. We put our combined 70+ years of bottom-line-oriented, cross-industry experience – and our unique insights and approach to solving multi-disciplinary challenges effectively – to work on your most-challenging issues.

Our first step is a two-week "Discovery" phase, during which we work with key management and staff to identify and prioritize your current challenges, determine the optimal approach to analyzing and addressing each such challenge and scope the cost and effort of the most effective approach for each – whether it's helping directly with your teams to tackle your hardest challenges or helping you organize and staff teams or train project leadership.

### SynthesisPlus<sup>SM</sup> Benefits

Our SynthesisPlus<sup>SM</sup> service provides to you these key benefits:

- Full return on your investment – both your time and ours – in as little as 10 months
- Significant and on-going improvements in multidisciplinary-project success rates
- Increased staff and management awareness of your complex-challenge strategies and techniques
- Increased satisfaction and improved retention of key, cross-disciplinary-minded employees