

## RevenuePlus<sup>SM</sup>

### *Finding your Hidden Revenue Sources*

#### The Problem

Do you and your employees find yourselves working harder than ever to maintain your bottom line? Does it seem that the effort and focus on day-to-day activities make it more difficult to identify and exploit new revenue opportunities/sources emerging from ever-changing market conditions?

#### Our Solution

SynOvation Solutions offers its RevenuePlus<sup>SM</sup> service. This unique service uses a proprietary three-step process to explore new-revenue opportunities customized to your unique business and market. During the first phase of this process (typically two days on-site at your facilities), we meet with you, your senior staff and key employees to collect baseline information. Following the initial research and data-gathering phase, we spend approximately a week off-site preparing a summary report with our findings. We then schedule a Results Meeting with you to communicate our findings and recommendations. Following the Results Meeting, either:

- a. You and we both are confident that we are on the right track but need additional time to more fully develop product or service ideas. You ask us to develop a detailed proposal to further explore and develop revenue creation ideas uncovered to date.
- b. You agree that we have helped in ways that have offset our fees and your time for this initial period, and there is no further need for follow-on efforts at this time.
- c. You find that our time together did not yield adequate benefit.. In this case, we thank you for giving us the opportunity to serve and invoice you solely for out-of-pocket expenses, if any.

#### RevenuePlus<sup>SM</sup> Benefits

Our RevenuePlus<sup>SM</sup> service provides you these key benefits.

- Significantly increased revenue opportunities for your enterprise
- 200% to 2,500% return on your investment – including both your time and ours – in as little as one month
- Access to systems thinkers with extensive experience in business, IT and complex problem solving across a wide variety of industries
- Increased staff and management involvement, excitement and energy