

## Recovery Opportunity Planning<sup>SM</sup> *Winning on the Economic Upswing*

### The Problem

Thanks to your hard work, thoughtful planning and rigorous execution your enterprise is weathering the current financial downturn and resultant economic stresses. However, keeping your enterprise on track is consuming all of your – and your staff's – time and attention. Even in the midst of the current economic stresses, you realize that as challenging as the current situation is, it represents a massive opportunity for surviving enterprises with savvy enough leadership to plan for and exploit the opportunities to gain market share, buy weakened rivals, expand business into new ventures, hire the best talent and otherwise get a leg up on the competition.

### Our Solution

SynOvation Solutions offers its unique, high-speed Recovery Opportunity Planning<sup>SM</sup> service, which taps into your and your staff's inherent strengths to identify and begin to exploit the hidden opportunities inherent in the current financial crisis.

We begin this service with a one- to two-day visit to meet with you, your key managers and staff to gather details and assess your business's strengths. At this stage, we use input from you and your staff to provide a proposal to complete our opportunity-exploitation planning and execution.

Upon receipt of our proposal, you tell us whether to proceed; if not, we thank you for the opportunity and invoice you only for our out-of-pocket expenses (likely none, if you are located in the San Francisco Bay Area). If, however, you do ask us to continue, we proceed according to our proposal until we have, together, developed a clear, practical strategy for your enterprise to gain maximum benefit once the economy begins to grow again.

### Recovery Opportunity Planning<sup>SM</sup> Benefits

Our Recovery Opportunity Planning<sup>SM</sup> service provides you these key benefits:

- Excited and energized staff and management, as they realize, visualize and internalize the full scope of your hidden opportunity
- Immediate Return on your investment – including both your time and ours – in as little as 4 months
- Many-times return on your investment within a year of financial recovery