

Project AlternativesSM

Providing Multiple Practical Alternatives for Challenged Projects

The Challenge

When high-value project hits a few “bumps on the road,” you are faced with the dilemma – *should I try to fix it myself or ask for outside help?* You may be concerned that external consultants come with their own agenda and will offer you only one – typically overpriced, impractical and overwhelming – solution. Instead, you would prefer to have several alternatives and sufficient information to formulate your own decision about what’s best for your enterprise in terms of cost of ownership, speed to market, risk tolerance and profitability.

Our Solution

SynOvation Solutions, a boutique consulting firm that provides only highly experienced staff for its engagements, will make available to you its unique Project AlternativesSM service to provide you the benefits of their deep, thoughtful cross-industry experience to advise you on viable alternatives for challenged (out-of-phase) projects of any size, type or industry.

Typically, our first-step is a fixed-price, one- to four-week "Discovery" phase, during which we work with key management and staff teams at all levels, as well as critical vendors where appropriate, to produce an in-depth analysis of the current status of your project and the challenges that it faces. We then formulate and present you with at least three viable, well-qualified alternative strategies for you from which to choose. Within each alternative, we provide you ample evidence and justification as reassurance that your chosen approach will be appropriate and achievable. In those rare instances where we feel it is time to discontinue “life-support” for a project, we will provide a clear explanation of why and provide you with some options to exit the project in an elegant manner.

Project AlternativesSM Benefits

Our Project AlternativesSM expert services provide you these key benefits:

- The expert knowledge and cumulative experience from a plethora of successfully completed projects valued at up to \$500 million.
- The confidence that all useful alternatives have been examined, from minimum-impact “status-quo plus” approaches to strategies involving disruptive innovations.
- The assurance, where an alternative approach involves third-party cooperation, that we will assess whether and/or such cooperation will work for YOU.
- Solid recommendations that are in alignment with your corporate objectives.
- Our participation to any effort requiring follow-on consulting services, to help you identify the most qualified professionals who can deliver within your budgetary comfort zone.
- Our guarantee of absolute privacy and discretion.